



# INTRODUCING OUR REVOLUTIONARY NEW qPCR MASTERMIX: TETRA™

10<sup>th</sup> May 2022



The brief was simple: Create the perfect qPCR MasterMix from scratch...

...led by Dr Ellie Kirby, our team of expert scientists set about to do just that.

We wanted to offer our customers a product that delivers the best possible data, in turn giving them the utmost confidence in their findings. The team spent months, mid pandemic, screening dozens of enzymes with many proprietary additives and trying hundreds of buffer combinations.

The commitment paid off when we were finally in possession of a MasterMix unlike anything the industry has seen before. Tetra™ has incredible resistance to inhibitors such as blood, faeces and saliva. It also has excellent sensitivity, reproducibility and superior multiplex capability – making it the ultimate MasterMix of choice.

## Why Tetra™?

It takes its name from the word tetrahedron because in a diamond the carbon atoms are arranged tetrahedrally. A perfect diamond is created under pressure and very few types of impurity can contaminate it – just like Tetra™.



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DETECT MORE